MBA FAREWELL “MEHFIL – E – ALVIDA” FOR MBA (BATCH 2011-13)

Friday Club organize a session on “Comfort in Foreign Culture”

A FDP organized on “Competency Mapping and Assessment Centre”

UTTHAN LAB - Social Activity Organized at Mohan Nagar campus

Faculty Development Programme on “Future of Marketing”

Two day training program for Industry Executives on "Export - Import Procedure"

FDP held at Amity University, Noida by BIZIGA on the topic “Improving Learning Effectiveness via Business Simulation”

FDP attended by Management Faculty at FORE School of Management, New Delhi

Staff Development Programme on the topic “Behavioural Issues at Workplace”

Faculty Development Programme on “Future of Finance”

FDP attended by Management Faculty at FORE, New Delhi

One day FDP on "Futuristic Learning in Economics, Market Research & Global Business" held at I.T.S, Ghaziabad

FDP on the topic, “Data Analysis and Research Report Writing using Excel and SPSS”

Visit to Faculty Workshop – “Train-the-Trainer Workshop on Mobility using the SAP Mobile Platform” at International Management Institute, New Delhi, India

Guest lecture

Women Empowerment Fest – A Two-Day Long Celebration

Smile – The Social Service Club

Literary Club

Theatre Club

Art And Craft Club

Smile – The Social Service Club

It Academic Club

Technotrix Club

Sports Club

Career Counselling Cell

Industry Vusit

French Language Certificate Award Ceremony

Quiz

Question And Answers of Quiz in Last Issue
MBA Farewell “Mehfil – E – Alvida” for MBA (Batch 2011-13)

A farewell party (MEHFIL-E-ALVIDA) was organised at I.T.S Ghaziabad on 3rd May 2013 (Friday) for MBA (2011-2013) students by the students of MBA (2012-14). The event commenced with the Tilak Ceremony in which the students of MBA (2012-14) welcomed their seniors with respect & love.

Special attraction of the function was a colorful cultural program presented on the occasion by the students. At the same time, the students recollected their highly educating and entertaining experiences during their stay in the institute, saying that they will never forget what they have learnt here.

The most awaited moment of the event was conferring of the coveted titles to the students. On this occasion, Mr. Guriner Pal Singh was declared Mr. Popular and Ms. Geetanjali was declared Miss Popular whereas Ms. Sneh was declared Ms. Farewell and Mr. Chandan Kumar was declared Mr Farewell.

On the occasion, Director General and Director (Management) blessed the students and wished them good luck for their future. At the end all students were geared to rock the dance floor. With dancing shoes put on, all the students enjoyed the DJ night specially organized for the seniors by the juniors.

Students had with mixed emotions as they were leaving Institute and their friends but on the other hand were also excited about as to what the future holds for them. On the whole, it was a memorable event to all.
Friday Club organize a session on “Comfort in Foreign Culture”

Prof. Sujata Khandai, Prof. G.N. Srivastava, Prof. Lalit Sharma, Prof. Satish Kumar, Prof. Nitin Saxena, Prof. Kapil Mohan Garg, Prof. S. Bhattacharya, Prof. Gopal Krishna Diwedi, Prof. Vijesh Jain, Prof. DK. Pandey, Prof. AR Mishra, Prof. Mukesh Porwal

Prof. Vijesh Jain gave a talk on “Cross Cultural Comfort” on 3.05.13 for the Friday club to the faculty at I.T.S, Ghaziabad. Prof. Vijesh Jain is conducting a global research study on this topic with the help of collaborators from different countries. He explained that Cross Cultural Comfort is a phenomenon which deals with the level of comfort of the local cultures with foreign cultures (CFC). The concept of CFC emanates from a cultural dimension proposed by him along with co-researchers who find that level of comfort of local cultures with foreign cultures varies considerably from country to country. The understanding the landscape of such cultural differences can be very useful for several international business decisions for MNCs.

He also shared the CFC model and summary of recent research paper published in International Journal of Business & Management, CCSE, Canada. Presence of Dr. Sujata Khandai made the session interactive and participants shared their issues and concern in the discussion.

A FDP organized on “Competency Mapping and Assessment Centre”

A Faculty Development Programme was organized on “Competency Mapping and Assessment Centre” on 4th May’13 by Department of Management Studies of Institute of Technology & Science, Mohan Nagar campus, Ghaziabad. Resource Person for the programme was Mr. Y N Kaushal, Director of Enablers’ Management Institute. He is an alumni of IIM Ahmadabad and member of Indian Society for Training & Development. The programme aimed at discussing recent advances in the field of Competency Mapping and Assessment Centre.

Mr Y N Kaushal covered these specialized topics in a simplified manner. Full day session was divided into two parts: pre-lunch devoted to competency mapping & post lunch session to assessment centre. He started with the introduction of Competency Mapping, elaborated how to construct a competency framework.
Session became interesting with the example of recent industry practices of Competency Models for Easybill, Unilever, and Aviva etc. One of the best Models highlighted was “Tata Competency Model”. He talked about the use of Critical Incident Method in identifying competencies. He also discussed the application of competencies to Talent Management & Performance Management. Behavioural Event Interviewing technique emerged as a recent trend in industry and he explained the in-depth of such kind of interviews. Post lunch session was totally devoted to concept of Development Centre (earlier known as assessment centre). Various tools of assessing competencies were discussed like Case studies, In basket exercises, Role-plays, Simulations etc. Practical exercises were conducted in the form of demonstration of role play. He shared various details on how to establish an assessment centre emphasizing upon duration, type of assessors, number of assessors required, report formats, feedback sessions etc. He also elaborated the role of Personality Tests, HR scorecard & 360 degree appraisal techniques in formulating individual development plans.

Experiential learning and real life examples made the session interesting. The faculty members’ knowledge was enriched with the fresh and futuristic insights of Mr Y N Kaushal in the domain of competency mapping & assessment centre.

The programme was coordinated by Prof. D K pandey and Dr. Charu chaudhry.

---

**UTTHAN LAB - Social Activity Organized at Mohan Nagar campus**

The I.T.S group of institutions organized social activity by the UTTHAN LAB in Mohan Nagar, Ghaziabad campus on 4th May, 2013. It started up with the first class of English which was taken by Navdeep Singh. He discussed the future dreams of the Pearls( Students of class VI). Second class was taken by Soni Sharma & Adarsh Sameer on General knowledge. They made them aware of all the current updates in the world. Third class was taken by Ritu of computers and they taught them filling the information on MS Excel.

Dr. B.S.Hothi, Director of Management Department told an interesting story named “FOUR FRIENDS” which motivated the students.
At last Indoor Games were organized. The winners of the games were following:

<table>
<thead>
<tr>
<th>GAMES</th>
<th>1st PRIZE</th>
<th>2nd PRIZE</th>
<th>3rd PRIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letter game</td>
<td>Aman (NNBH School)</td>
<td>Shalu (KI College)</td>
<td>Rehman (Shram Shakti School)</td>
</tr>
<tr>
<td>Dumsharaz</td>
<td>Ajay (SLCSH School)</td>
<td>Sweety (NNBH School)</td>
<td>Zubair (KICollege)</td>
</tr>
<tr>
<td>Straws and Gram</td>
<td>Shawez (Vijay Public School)</td>
<td>Sadik (KI College)</td>
<td>Sakib (Urmadhya Public School)</td>
</tr>
<tr>
<td>Spoon &amp; Marbles</td>
<td>Naitik (Vijay Public School)</td>
<td>Shivangi (NNBH School)</td>
<td>Shubham (SMICollege)</td>
</tr>
</tbody>
</table>

All the students who participated were given prizes as Token of Appreciation.
At last chocolate, pens and other prizes were distributed to all the students.

**Faculty Development Programme on “Future of Marketing”**

The department of management studies of Institute of Technology & Science, Ghaziabad organized a Faculty Development Programme in Marketing Area on “Future of marketing” on 6th & 7th May, 2013. The programme started with the inaugural address by Dr A K Puri, Director General of the Institute and welcome speech by Dr B S Hothi, Director (Management). In his inaugural address Dr Puri highlighted the importance of adopting the futuristic approach in our thinking. He said future is not something which is waiting for us 3-4 years down the line, it has already happened. One needs to equip oneself with the modern tools and applications to be innovative enough to face the challenges arising out of fast changing global environment.

The first session was done by Prof C K Sabharwal who set the right platform by sharing his thought on Future of Marketing. He presented the mixed view of what marketing guru, Philip Kotler reflected in his book Kotler 3.0 and his own visualization about the future of marketing. Faculty members of marketing area shared their views in the form of presentations of the topic in their chosen areas of interest. Every presentation by the faculty was thrown open for the discussion among the participants followed by the valuable comments by the Industry experts.
Mr. Ajay Duggal, Ex-GM, Berling Chemine, New Delhi, Mr Vikash Bagga, Ex Head-Marketing, Tata AIG, New Delhi, Mr Sanjeev Shukla and Mr B D Nathani, CEO, G & D Shoes (Disney), New Delhi were the guest from the industry in the panel of experts. Dr Sujata Khandai, Principal UG Campus was invites as an in-house expert for the FDP. She has contributed a lot by giving her valuable suggestions and comments. Deliberations on Co-creation of value in marketing by Dr V N Bajpai, Cause marketing by Dr Satish Kumar, Permission marketing in hospitality sector by Prof Lalit Sharma, Visual merchandising as tool for sensory marketing by Prof G N Srivastava, Ethical issues in Pharmaceutical industry by Prof Vineeta Srivastava, Return on marketing Investment by Dr Mukesh Porwal, Measuring Customer satisfaction in Banking Industry by Dr S Bhattacharya, Managing Innovation by Prof A P Tripathi were the eye opener in terms of future ahead. Prof Sweta Bajpai and Prof Priyanka Lawania from I.T.S UG Campus attended the FDP.

The FDP was really interesting, thought provoking and was very well co-ordinate by Prof C K Sabharwal and Dr Mukesh Porwal.

---

**Two day training program for Industry Executives on "Export - Import Procedure"**

An industry training program (MDP) on the topic of "Export - Import Procedures and Documentation" was conducted on 7th and 8th May, 2013, by Prof. Vijesh Jain, Associate Professor at Institute of Technology and Science, Ghaziabad, to around five middle to senior level executives from well known International Trade and Logistics Companies like Ayras Logistics, Delhi NCR. The training was conducted in New Delhi. The sessions in this two day training program were extremely interactive and most executives discussed the problems faced by them while operating in international trading and customs clearance. The sessions discussed among other things, the Letter of Credit, Bill of Lading, Customs Procedure for Import and Export Cargo, Cargo Insurance etc.

---

**FDP held at Amity University, Noida by BIZIGA on the topic “Improving Learning Effectiveness via Business Simulation”**

Following four faculty members of I.T.S Mohan Nagar participated in the FDP

1. Dr V N Bajpai
2. Prof A R Mishra
3. Prof A P Tripathi
4. Prof Mayank Kumar
Along with the other participant from different colleges we were told to form a group of two member and we were allotted a team name. Each team got a login id and password for the online simulation game. There were six modules namely, finance, HR, Operations, Sales, Marketing and Strategy in each round. Since this was a business simulation, we were supposed to act like an independent company in Computer Hardware (Laptop) market along with other groups as a separate company. We took all the decisions in all the six modules to lead the market as a market leader.

We got firsthand experience on business simulations and impact on overall business by our decision in our respective domains. Learning by doing is the best way to define this FDP. We can bring the individual modules of simulation in our classes to give students a real time experience.

---

**FDP attended by Management Faculty at FORE School of Management, New Delhi**

Faculty Development Programme held on 15/5/2013 at FORE School of Management, Delhi on the topic “Enhancing Teaching Skills of Faculty Members in the area of Banking, Financial Services and Personal Wealth Management”. Following three faculty members of I.T.S Mohan Nagar participated in the FDP, Prof Anusha Agarwal, Prof Neetu Purohit and Prof Mayank Kumar.

The Program Director and faculty of this FDP was Prof Vinay Dutta. The session was started with an overview of what is classroom management. In this he covered different parameters which can make a classroom teaching more effective and interactive. He discussed different E’s of Teaching, four P’s and three D’s of learning. Thereafter the session focused on overview of course curriculum development in which the main stress was on management of commercial banks, financial services, wealth management. In between the session few activities were also conducted among the group. The session was delivered in a very interactive way by taking real time experiences of the students and industry.

It was a great learning in this FDP as it was conducted in a very different mode and it was lively. Learning by doing is the best way to define this FDP. We can implement this in our classroom to make teaching and learning more effective.

---

**Staff Development Programme on the topic “Behavioural Issues at Workplace”**

A Staff Development Programme was conducted on the topic, “Behavioural Issues at Workplace”, covering around 40 employees from various departments including Admissions, Corporate Resource Centre, Hostel, Accounts, Library, Academic Programme office etc., from Post graduate as well as undergraduate courses.
Programme was spread over two days, 15th May and 16th May, 2013, covering around 20 participants each day and the Resource persons were Prof.(Dr.) Puneet Mohan and Prof. Shikha Arora.

Programme on each day was divided into two sessions and was inaugurated by Director (Management), Dr. B S Hothi on the first day and by Director General, Dr. A K Puri on the second day. First session was focused on helping the participants develop a better understanding of them and others aimed at building good interpersonal relationships and foster the spirit of team work at workplace. This was done by administering a tool, Johari Window in the form of a questionnaire and giving feedback to the participants for self-improvement.

Second session was focused on addressing behavioural issues faced at workplace. Attitude and Behaviour are influenced by various factors like values, beliefs and culture etc. An understanding of personality and how do people behave was provided in a simplified manner using Transactional Analysis. The same was then translated to how one can develop positive attitude and deal with behavioural issues at workplace.

All the participants were awarded with Certificates of participation by Director (Management), Dr. B S Hothi and Area Chairperson-HR, Dr. P U B Rao.

Faculty Development Programme on “Future of Finance”

The department of management studies of Institute of Technology & Science, Ghaziabad organized a Faculty Development Programme in Finance Area on “Future of Finance” on 17th May, 2013. The programme started with the inaugural address by
Dr A K Puri, Director General of the Institute. In his inaugural address Dr Puri highlighted the importance of adopting the futuristic approach in our thinking. He said future is not something which is waiting for us 3-4 years down the line, it has already happened. One needs to equip oneself with the modern tools and applications to be innovative enough to face the challenges arising out of fast changing global environment.

Faculty members of Finance area shared their views in the form of presentations on the topic in their chosen areas of interest. Every presentation by the faculty was thrown open for the discussion among the participants followed by the valuable comments by the External expert and DG sir.

Dr. Alok Pandey, Professor at IMT Business School was the guest and external expert for the FDP. He appreciated this concept of FDP and motivated the faculty members to learn more and continue with this practice. The presentation was on the topic Human Resource Accounting by Prof Nitin Saxena, Behavioral Finance in Stock Market by Prof Sumit Gulati, Weather Derivatives in India by Prof Mayank Kumar, Crowd Funding by Prof Anusha Agarwal and Comparative Performance Analysis of Banks with Excel by Prof Neetu Purohit.

The other faculty members who attended the session was from ITS Engineering College, Management Institute, Greater Noida, UG Campus Mohannagar.

At the end of presentation Dr Alok Pandey gives the feedback to all the faculty members and suggested the more futuristic topic on which we can do the research. The FDP ended with some valuable suggestions of DG sir and he concluded with vote of thanks. The FDP was really interesting, thought provoking and was very well coordinated.

---

**FDP attended by Management Faculty at FORE, New Delhi**

Faculty members, Dr. Charu Chaudhary, Prof. D K Pandey and Prof. Shikha Arora from I.T.S. Mohan Nagar Campus attended a 2-day Faculty Development Programme on “Psychometric Testing and its Applications” at Fore School of Management on 23rd and 24th May’2013.

The workshop aimed at understanding the measurement concepts and tools, and improving the selection and application of Psychometric tests. The contents covered were: Understanding the significance of Psychometric Testing, test measurement principles, process of psychometric testing, and explanation of commonly used psychometric Tests, namely, 16 PF and MBTI, and precautions while administrating and interpreting these tests. Methodology adopted was interactive lectures, discussions, small exercises and self-assessment & feedback. Dr. Sanghamitra Buddhapriya was the Programme Director of this workshop. She introduced the theme and gave a brief overview of the programme. Dr. Jitendra K. Das, Director, FORE, highlighted the relevance of the theme in the current business scenario. The subject-matter experts in psychometrics - Dr. Sudeep Sharma, Dr. N. K Chadha, and Mr. Y.N. Kaushal shared their perspectives on different aspects of psychometric testing & applications with the participants.
Dr. Sudeep Sharma talked about test measurement principles, process of testing and cross cultural validation of psychometric testing. Dr. N K Chadha explained the administration of 16 PF Personality Test and Mr. Y N Kaushal talked about MBTI and its applications.

Dr. Prachi Bhatt, Co-Program Director summarized the topics covered in all sessions during the two day program and gave an insight into the issues and challenges while administering Psychometric tests. It was a good learning experience broadening our understanding and perspective on Psychometric testing and its applications.

**One day FDP on "Futuristic Learning in Economics, Market Research & Global Business" held at I.T.S, Ghaziabad**

A one day FDP on "Futuristic Learning in Economics, Market Research & Global Business" was held on 27th May, 2013 at I.T.S, Ghaziabad. FDP dealt with areas of prime importance with a potential to become the areas of futuristic learning. In order to gather skills in these areas for imparting special and differentiating skills to I.T.S students, it was really an interesting and useful faculty development program. The FDP covered following topics

- Future Gateway of Logistics in India with special reference to 4 PL logistics (By Prof. V.K. Arora)
- Applications of Direct Marketing Analysis in Online Shopping (by Prof. Dushayant Tyagi)
- Futuristic Banking Technologies: Economic and Business Feasibility in India, by (Prof. Parul)
- Applications of Structural Equation Modelling (By Prof. A . R. Mishra)
- Future issues of Cross Cultural Management in MNEs (By Prof. Vijesh Jain)

There were a total of 15 participants who took active part in discussions including 3 participants from I.T.S Greater Noida Campus. All participants were given "participation certificates".

The FDP was held under the supervision of Prof. Vijesh Jain, Area Chair – General Management.

**FDP on the topic, “Data Analysis and Research Report Writing using Excel and SPSS”**

A Faculty Development Programme on the topic, “Data Analysis and Research Report Writing using Excel and SPSS” was organised on 30th April 2013 to 03rd May, 2013 by Department of Management Studies of Institute of Technology & Science, Mohan Nagar, Ghaziabad. The resource person for the programme was Dr. Pankaj Kumar, Associate Professor (Economics). The four days programme aimed helped participants in understanding fundamentals of conceiving a research project, tools and skills including excel and SPSS to pursue research for doctorate, writing research papers and, taking consulting project etc. FDP was coordinated by Prof D. K. Pandey.
**Day One dated 30th April, 2013**

Objective - Calculation of Simple Data in Excel.

Topic Covered – Basics of Data Structure for research. Parameters and variables of data. Discussion on primary & secondary, qualitative & quantitative, binary & non-binary. Formation of Function and Model with help of inputs. Calculation of Descriptive data. Calculation and establishment of cause-effect relationship between dependent, independent, Intercept, Coefficient and error term in Excel. All these topics have been discussed & calculated in Excel only.

**Day Two dated 01st May, 2013**

Objective - Analysis of simple data in Excel (stepwise calculation and analysis).

Topic Covered – Recap of topic discussed on 30-04-13. Steps for calculation and analysis of descriptive & inferential data, variance, covariance, intercept, coefficient and estimated value of dependent variables and error term. Steps for calculation & discussion on variance, standard error, T value and T Test method of parameter. Discussion on the decision of title, objectives, hypothesis, data type (qualitative, quantitative & binary) and derivation of questionnaire. All these topics have been discussed in Excel only.

**Day Three dated 02nd May, 2013**

Objective - Comparison of Excel Output with SPSS output (stepwise comparison).

Topic Covered – Recap of topic discussed on 01-05-13. Calculation of all discussed topic in SPSS & Excel. Step wise comparison between the outputs of Excel & SPSS. Basic Interpretation of Output. Data Analysis using Data Analysis Tool of MS-Excel (simple & multiple). All these topics have been discussed in Excel & SPSS.

**Day Four dated 03rd May, 2013**

Objective - Stepwise Calculation of Multiple Data (2 independent variables).

Visit to Faculty Workshop – “Train-the-Trainer Workshop on Mobility using the SAP Mobile Platform” at International Management Institute, New Delhi, India

Organizer: SAP University Alliances India

Venue: IMI, Qutab Institutional Area, New Delhi

Program Attended By: Prof Kapil Mohan Garg, Dr Vikas Saxena

SAP University Alliances India organized a Train-the-Trainer Workshop on Mobility using the SAP Mobile Platform at International Management Institute, New Delhi, India from 7th to 10th May 2013. The workshop was attended by ours Prof Kapil Mohan Garg and Dr Vikas Saxena and eight other faculty members from other academic institutes. The workshop was delivered by Professor Ramesh Behl from International Management Institute, Delhi who introduces the SAP Mobile Platform that enables organizations to mobilize sales, field service, human resources, finance, procurement and more. The workshop covers how SAP Mobile Platform can be leveraged by organizations to develop mobile applications which run on android, iOS and other major devices. In this technical workshop, participant gains hands on experience in using the platform to develop several mobile applications and understand more about the technical aspects of this platform to enhance teaching in web and application development classes.

Program Resource Person:

1. Prof Ramesh Behl, Professor and Chairperson – IT, Director- IMI, Bhubaneswar.

Prof. Kapil Mohan Garg.

GUEST LECTURE

- A guest lecture was delivered by Mr. Arun Babbar, CFA, ICOFP Head, on “Sensible investing in stock market” for BBA II year students on 3rd May, 2013.
- Mr. Sumit Singh, HCL, delivered a guest lecture on “Digital Electronics-An Industry Perspective” for BCA I year students on 4th May, 2013.
- Mr. Enaish Kumar, Sr. Analyst, KPMG – Gurgaon, delivered a lecture for BCA II year students on 7th May, 2013 on the topic of “Current trends in Graphics and Multimedia”.
- A guest lecture was delivered by Mr. Ajay Pal Singh, Senior Principal Cosultant, Genpact Headstrong, for BCA II year students on the topic of “Software Development Life Cycle Insights” to enlighten them about various phases of software development on 9th May, 2013.
Mr. Rishi Raj, Director-National Institute of Entrepreneurship and Small Business Development, delivered a guest lecture on “Innovation and Problem Solving” for BCA I year students on 14th May, 2013 to encourage fresh ideas and thinking of students.

Ms. Roopali Tripathi, Chief Manager – Union Bank of India, delivered a guest lecture on “E-Banking” for BBA III year students on 15th May, 2013.

WOMEN EMPOWERMENT FEST – A TWO-DAY LONG CELEBRATION

I.T.S – UG campus celebrated a two-day long event on "Empowering Women for Better Tomorrow And Creating a Safer World" on 2nd & 3rd May’13. With the view of recent events of heinous and brutal crimes against women, our society once again stands ashamed. I.T.S – UG campus recognized the need to sensitize society over the issue of women safety. With this notion to encourage our students to be freethinkers of the society, an event on "Empowering Women for Better Tomorrow And Creating a Safer World" was organized. Various clubs and societies of UG campus organized events to prepare our young achievers to be more sensitive and liberal in their approach. The two-day long event witnessed participation from both BBA and BCA students. Following events were organized in this celebration:

SMILE – THE SOCIAL SERVICE CLUB

Organized a “Self-Defense Camp” for BBA and BCA girl students along with female faculty/staff members on 2nd May, 2013. The trainer of the day was Mr. Mithilesh Das, an eminent martial-art trainer.

LITERARY CLUB

Organized an “Article Writing Competition” on “Brutality Against Women” on 3rd May, 2013 for BBA and BCA students.

THEATRE CLUB

Organized a “Skit” on “Pehal – A mission on promoting Women’s Dignity” performed by students of BBA and BCA on 3rd May, 2013. The skit was a mesmerizing experience for all spectators and fulfilled its purpose to awaken everyone completely.

ART AND CRAFT CLUB

Organized a “Poster Making Competition” on 2nd May, 2013 on “Women Empowerment”.
SMILE – THE SOCIAL SERVICE CLUB
Organized “Sehyog – an interactive session” for Class IV employees of I.T.S as a token of appreciation for their hard work and dedication and to strengthen our bond with them on 1st May, 2013.

IT ACADEMIC CLUB
Organized a “Presentation Making Competition” on “Cyber Crime – A Threat To Society” on 14th May, 2013 for BBA and BCA students.

TECHNOTRIX CLUB
Organized a “Online C Programming Competition” for BCA I and II year students to revise and enhance their C Programming skills on 10th May, 2013.

SPORTS CLUB
Organized “Sports Week” for BBA and BCA students to improve their overall personality and to encourage more and more participation in sports activities from 14th May to 15th May, 2013. Various competitions on Volleyball, Throw ball, Table Tennis, Badminton etc were played during the event.

CAREER COUNSELING CELL
Organized a workshop on “Career Guidance on basis of Career Interest Test & Analysis” for BBA II and III year students on 9th May, 2013.

INDUSTRY VISIT
A industry visit to “Bisleri” was organized for BBA and BCA I year students to May, 2013. The industry visit provided a practical experience on topics like manufacturing, channel of distribution, marketing strategy and selling the product from factory to the end user in the modern business era.

FRENCH LANGUAGE CERTIFICATE AWARD CEREMONY
On successful completion of one year diploma course in French Language, BBA/BCA students were awarded elementary level A1 of French Language certificates on 29th May, 2013.
Quiz

1. The unemployment rate of Spain in the first quarter of 2013 has gone up to what percent?

2. Name the country that joined the Shanghai Cooperation Organisation (SCO) as its dialogue partner by signing an MoU?

3. Which was the first Indian Software company listed on NYSE?

4. In money market, what is the term used for the non-convertible paper money?

5. Where is the European Central Bank located?

6. Name the term used for depreciating a company’s intangible assets?

7. Name the first Indian woman CEO of a Foreign Bank?

8. Which bank is promoted by 20th Century Finance Corporation and Keppel Tatlee Bank of Singapore in India?

9. Who is the first woman became the President of Madras Chamber of Commerce?

10. Which country’s foreign market is known as ‘Rembrandt Market’?

You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)
**QUESTION of Quiz in last Issue**

1. Which country’s foreign market is known as Rembrandt Market?
2. Which was the first company to register itself with the BSE?
3. Alfred Winslow Jones, how is he related to the Stock Markets?
4. Who is the Economic Advisor for the Prime Minister of India?
5. How many times has the REPO rate been hiked by the RBI since 2010?
6. Definitely Male’ this advertisement line is for which Motor Cycle?
7. Honda Motor Co on 11 April 2013 launched which one and only diesel sedan at a price range of 4.99 lakh to 7.60 lakh rupees?
8. Which two-wheeler company on 9 April 2013 announced that it will soon roll out the cheapest motorcycle of the world in India?
10. What is balloon payment?

**Answers of Quiz in last Issue**

1. Netherlands
2. D S prabhudas and company also known as (DPS)
3. Coined the term hedge fund
4. Raghuram rajan
5. Times
6. Bajaj
7. Amaze
8. Yamaha
9. What is balloon payment?

You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)
You can send your suggestion at: researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in