INSIDE THIS ISSUE

EVENTS & CLUB ACTIVITIES
- Navtarang
- Quiz Whizzz

PARIVARTAN –
- The Slum Education Programme: Donation of Blankets
- The Slum Education Programme: Donation of Clothes
- The Slum Education Programme
- The Slum Education Programme

GUEST LECTURE -
- Ms. Kyi Kyi Win Shwe, Managing Director for RIGHT AND BRIGHT INTERNATIONAL Co LTD, Myanmar for PGDM (2012-14)
- “Cross Cultural Interaction” by Ms Bentrix Hartmann, Managing Director, Zimt Indien Reisen for PGDM (2013-15)

SEMINAR & CONFERENCES -
- ITS – Students attended International Seminar on, “Business Environment in India – Opportunities & Challenges at NIESBUD, Noida
- Dr. Raghvendra Dwivedi Attended a National Seminar at Dewan Institute of Management, Meerut
- Research paper presented by Dr. Pankaj Kumar in the International conference on “Issues on Development, Well being and Livelihood”

WORKSHOP -
- ESCAP- APCTT on Skill Development for Networking & Technology Transfer for Manufacturing Sector attended by Dr. P.U.B. Rao.
- Two Day Management Development Program Conducted by I.T.S

Quiz?
Answers of Quiz in Last Issue
Winners of Last Issue Quiz
Two weeks training programme on “Computer Hardware and Networking” for Air Force Staff, Air Force Station, Hindan, Ghaziabad was inaugurated at I.T.S, Ghaziabad on 13th January, 2014. This two weeks training is being conducted on Computer Hardware & Networking. In the beginning Director – IT, Dr. Harish Kumar, welcomed the Flt. Lt. Pratiksha Thakrey and participants of this training programme and said that this would be a mutual learning experience and value addition for all. Flt. Lt. Thakrey, in her address, expressed her confidence that all the participants, at the end of the training, would be in position to appreciate the technology and apply the learning in real air force environment.

Coordinator of this training programme, Prof. S.K. Pandey, briefed about the course, training methodology and process. Prof. A.N. Tripathi, Prof. Saresh Mehotra, Mr. K.P. Tomar, Mr. Sunil Kumar and Mr. Brij Mohan will conduct the two weeks sessions. The first session was conducted by Prof. S.K. Pandey. Thereafter Mr. K.P. Tomar continued with the session in post-lunch. During two weeks time participants would be exposed to the Hardware components, their organization, function and troubleshooting, how to understand computer networks, issues in establishing networked environment and countering the security threats with practical implementation.

<table>
<thead>
<tr>
<th>Date of event</th>
<th>Participant</th>
<th>Theme</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>17th Jan to 18th Jan, 2014</td>
<td>Prof. Varun Arora, Prof. Chandra Mani Sharma</td>
<td>FDP on “Neural Networks and its implementation using MATLAB”</td>
<td>BVIMR, Delhi</td>
</tr>
<tr>
<td>21st Jan, 2014</td>
<td>Dr. Harish Kumar, Director IT</td>
<td>Seminar on “Advancements of Radar Imaging and its Applications”</td>
<td>IIT, Roorkee</td>
</tr>
</tbody>
</table>
I.T.S UG Campus celebrated its XI Annual Cultural Fest on October 25, 2013. The fest showcased participation from 65 colleges of Delhi – NCR with an overwhelming participation of more than 500 students. The event rocked with the exhilarating performances of all the participating teams. This one day programme was a perfect blend of literary and cultural events escorted by the creativity of the participants. The major events like “War of Bands” - Musical Performance, “Ada-e-libas” - the Fashion Extravaganza, “Paheli” - The Quiz, “Rang-a-Rang” - Rangoli Competition, “Ignited Minds” - Creative Writing, “Nukkad” - Natak, Group dance solo dance etc. embezzled the show with their grandeur. The event proved to be a huge success and emerged as platform where students from various provinces emblazoned their talents.
PARIVARTAN
A source for higher learning
Parivartan’ – The Slum Education Programme: Donation of Blankets

They were found sleeping with their knees stuck to their chests, they were found coiled on the seat of their ramshackle rickshaws, they were found sleeping on the pavements with a thin and torn linen on them failing to cover their body and they were found struggling to sleep in the shivering chilling night. The task of collecting cash clothes as donations by faculty members, staff and students of ITS, Ghaziabad had gone over by the afternoon of 4th January, 2014. Prof. Gopal Krishna Dwivedi and Parivartan volunteer Ravi Prasad went to Swadeshi Khadi Bhandar, Surya Nagar (Raghunath Mandir) from where they bought 35 good quality blankets. Since traffic was heavy and beneficiaries were not traceable in the evening, the Parivartan Team decided to accomplish the task around midnight. Volunteers started around 11:00 pm with Prof. Dwivedi, covering almost all directions and corners of the city from Dilshad Garden to Lal Kuan, EDM Mall to Meerut Road (Duhai), Karehda village, Nandgram road, Sahibabad Railway Station, Ghaziabad Railway Station, Ghantaghar, Delhi Gate, Ramte Ram Road, Sahibabad Naveen Mandi Sthal, Anand Vihar ISBT, Vasundhara, Vaishali, Kaushambi, Lohia Nagar, Patel Nagar, New Bus Stand Ghaziabad, Old Bus Stand Ghaziabad and various other places of the city. When the volunteers finished the task, it was already 4 a.m. The most touching scene was at the Sahibabad railway station where a hopeless old person aged around 65 was struggling to sleep with a half sweater on his body and a short thin shawl. The moment Parivatan Volunteers approached him, he suddenly sprang up in surprise and happiness and held the feet of the volunteers before they could understand anything. The blessing murmured by him after receiving the blanket and a full sweater lingered on in the air for long.
Excursion cum Industrial visit to Shimla & Kufri

An Excursion cum Industrial visit to Shimla & Kufri was organised for MBA 2nd Semester students from 16th March to 19th March, 2013. Prof Lalit Kumar Sharma, Ms Pavitra Tyagi and Dr. Suraj Prasad from the Institute accompanied the students. Students enjoyed various games and activities like snow games, adventurous activities, team building exercises, river crossing, photography, etc in Kufri. They enjoyed the scenic beauty of the queen of hills, Shimla. Mountains all across, green tall trees, terrace farms made a wonderful view that was admired by all. They visited prominent places in Kufri and Shimla, including Zaku Temple, Zoo, Pinjore Garden etc.

Students were taken for an industrial visit to MARKSON, Parvanoo (H.P.), where they observed and studied the process for making Circuits and UPS. All their queries were addressed by Administrative officer of the company, Mr. Prabhjot Singh and HR Manager, Mr. Gulshan Sharma.

"Sangeet Sabha" in association with Spic Macay

"Sangeet Sabha" was organized at the Institute in association with Spic Macay on Tuesday, 19th March 2013, with an objective to promote Indian Cultural Heritage and providing an opportunity to students to listen, understand, feel and appreciate Indian classical music. Pt. Mohan Shyam Sharma, one of the leading Pakhawaj players of India – an accomplished performer was on sangat with Pakhawaj. Pt. Uday Bhawalkar is a standard bearer for Dhrupad, and a strong force in its growing recognition and popularity. Pt. Udau Bhawalkar ji recited Raga Bhimplasi. The experience of listening to such music was bewitching and fascinating.

‘Parivartan’ – The Slum Education Programme: Donation of Clothes

5th January, 2014 was perhaps the most memorable day in the history of the ‘Parivartan’, the Slum Education Programme, a CSR initiative of ITS, Ghaziabad. Armed with a huge collection of clothes donated by the faculty, staff and students of ITS, Ghaziabad, Parivartan volunteers Ravi Prasad, Mashooq Ahmad Malik, Shayan Das Gupta, Subhajit Mitra, Anuj, Pooja Singh, Vinod Kumar, Kritika, Ishan and Tarun reached the Vasundhara slums with a van overloaded with the collected clothes. The children in the slum worked like hot-line messengers and within minutes the news got spread like the jungle fire. Children, adults and ladies started pouring in from all directions with their eyes wide open and full of curiosity and hope. Tokens were distributed by the volunteers and the distribution began. A long train of expectants, whispering, shouting, struggling and pushing was being noticed by the passersby also. Parivartan volunteers had already categorized the clothes after collecting them from donors. Sorting took place in the boys’ hostel of ITS where active volunteers and their friends finished the mountain high task in minutes. This made the distribution easy and systematic. We started with the children’s woolen clothes, followed by children’s cotton clothes, adults woolen, adults cotton, shawls, bed-sheets and ladies clothes. We had also collected some good quality coats and blazers which were distributed at the end to those who kept waiting eagerly till the end. The happiness on the faces of the recipients and the satisfaction on the faces of the volunteers were obvious and lasting. Parivartan team was happy that it could convey the generous donations to the appropriate people at the appropriate time. Prof. Gopal Krishna Dwivedi guided and accompanied the volunteers right from collection to the distribution.
‘Parivartan’ – The Slum Education Programme

12th January, 2014 activity of ‘Parivartan’, the Slum Education Programme, a CSR initiative of ITS, Ghaziabad was a gala day for the ladies dwelling in the slums of Vasundhara, Ghaziabad. When we distributed 4 big sacs full of clothes on 5th January, 2014, a big sac full of ladies clothes was still left with us because of shortage of time and the space in the van. So this Sunday, it was turn for the ladies in the slums. Besides, we had also received some more clothes from UG-PG faculty members to be donated. Finally we took one big sac and two big bags full of clothes to the slum this Sunday.

PGDM student volunteers Anuj, Vinod, Kumar, Mashooq Ahmad Malik, Chhatoi Rakesh Taunk and Ravi Prasad started the class with the recitation of table of six in Hindi and English both and repeatedly. Then the best repetitions were awarded with on the spot prizes (cookies). Soon after this we informed them about the due distribution of clothes and in minutes the children formed a long train along with their parents who were instantly invited by them through loud and shrill calls. Soon the distribution of clothes got over and we came to routine distribution of biscuits and chocolates. Children also received bread-rusks donated by volunteer Anuj. Faculty coordinator Prof. Gopal Krishna Dwivedi accompanied and motivated the volunteers as usual.
19th January, 2014 activity of ‘Parivartan’, the Slum Education Programme, a CSR initiative of ITS, Ghaziabad started in the chilly gusts and the slum children enjoyed sitting packed in the crowd. Strong-willed PGDM student volunteers Preeti Kumari, Ayushi Jain, Sumati Garg, Pooja Singh, Aman Singhal, Chhatoi Rakesh Taunk, Shayan Das Gupta and Ravi Prasad started the class with the table of 6 recited and practiced in Hindi and English both. They also revised the previously learnt lessons and conducted a quiz to check the previous lessons. Five active children won on the spot prizes for the maximum responses. This was followed by the interesting poem practice session. The class ended with the distribution of biscuits and chocolates among the children. Some of the children and their parents also expressed their gratitude for the clothes that they had received from ‘Parivartan’ volunteers on the previous turns.
Guest Lecture by Ms. Kyi Kyi Win Shwe, Managing Director for RIGHT AND BRIGHT INTERNATIONAL Co LTD, Myanmar for PGDM (2012-14)

As a part of Industry exposure to the 2nd year students of PGDM programme, a guest lecture was organized at I.T.S- Mohan Nagar campus on 10th January, 2014. In a very interactive and energetic session Ms. Kyi Kyi Win Shwe, Managing Director for Right And Bright International Co. Ltd., Myanmar discussed various kinds of sales tips for becoming effective sales professionals.

She said about effective sales people that: -

- They sell the product people want.
- They convince people they want the product they have to sell.
- 80% of Sales success is psychological.
- Top salespeople are OPTIMISTS.
- They have a positive mental attitude.
- Optimism is a result, or effect, of the seven key qualities of top sales people
- They are ambitious.
  - Be courageous.
  - Be committed.
  - Be professional.
  - Be prepared.
  - Engage in continuous learning.
  - Be responsible.

Throughout her lecture she referred to her own personal life experiences. Students listened and participated in the lecture with great enthusiasm and asked several questions.
A Guest Lecture on “Cross Cultural Interaction” by Ms Bentrix Hartmann, Managing Director, Zimt Indien Reisen for PGDM (2013-15)

A Guest Lecture on “Cross Cultural Interaction” was held on 18th January 2014 for PGDM 1st year 2013-15 batch. Session started with welcoming the guest with a bunch of flower by Dr B S Hothi (Director-Management). Followed by an introduction of speaker and welcome note by Director Management. Session started at 10.00 am. Ms Hartmann started the session with introducing herself and her profession. Then she touched upon the cultural as well as work culture differences in India and Germany. During the session she also discussed how can one leverage his or her interest and passion into becoming a successful entrepreneur? Session was highly interactive and students asked lots of question to the speaker. At last, Session ended with vote of thanks followed by the felicitating guest with a memento.
Conference & Seminar
Dr. Raghvendra Dwivedi Attended a National Seminar at Dewan Institute of Management, Meerut

India is a developing country and for fostering growth FDI is an opportunity and challenge as well. The whole day was devoted to the discussion on the Role of FDI in India’s growth at Dewan Institute of Management, Meerut on 18th January, 2014. Professor R. K. Khandal, Vice Chancellor of U P Technical university, Lucknow along with Prof. N. K. Taneja, Member of Public Service Commission, Madhya Pradesh and Shri S S Chawla, Senior Director ASSOCHAM, New Delhi have inaugurated the one day national seminar titled “Fostering Growth through FDI – Opportunities and Challenges”. All were agree that keeping in view the economic situation of India FDI is a good source as an input to boost progress of Indian economy and welfare of Indian population. After inaugural session Prof. R. P Juyal, Faculty at L B S- I A S Academy, Mussuriee and Dr. Khullar, Ex- I A S and member planning commission also emphasized on the importance of FDI in Indian context with a warning of right direction and firm policies are vital for getting full benefits of FDI. In the last session faculty members of different institutes and colleges presented their research papers under the jurisdiction of Prof. B S Nagi. This seminar was really knowledge worthy in all means.

ITS – Students attended International Seminar on, “Business Environment in India – Opportunities & Challenges at NIESBUD, Noida

One day International Seminar on, “Business Environment in India – Opportunities & Challenges was organized at NIESBUD, Noida by Prof. Mohan Agarwal dated 11th January, 2013. Ms. Princika Gupta & Ms. Karishma Jakhar students of ITS attended the seminar on behalf of ITS, Mohan Nagar, Ghaziabad. This international seminar was aimed for emerging business opportunities in Indian market as well as global market. Many international speakers likes Mr. Arthur, Mr. Chung Kwan Tien, Mr. Bando, Ms. Usha & Ms. Sunita Agarwal were the key speakers in seminar from Taiwan, USA & India. Focus was given to Efficient Market, Increased Competition, Global Services, Talent Migration and Creation, Humanity & Designing, Adopting the Environment in Agricultural Field, Biotech, Health Care, Tourism, FDI, Socio-Biological Climate, Trade Transportation & Communication For Developing Business Opportunities worldwide by all speakers. Students from USA, Taiwan & India were present in the seminar & all have participated in a case study session together. It was a great learning for both students. At the end of the seminar all participants received participation certificate.

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Dr. Pankaj Kumar from I.T.S. Mohan Nagar Campus delivered session on “Issues on Development, Well being and Livelihood” Sponsored by UGC-DRS (SAP-I) & ICSSR, New Delhi and Organised by the Department of Economics, University of Bardwan during 17th -18 January 2014. The resource persons for conference were from IIT Kharagpur, Vishwa Bharti Shanti Nikatan, Dayal Singh College University of Delhi, Delhi School of Economics, NEHU-Shilong, Calcutta University, Jadavpur University and ISI-Calcutta, University of Sydney and Canada. The participants were 40 Research Scholar and Faculty Members. The faculty members & research scholars were from India & abroad Dr. Kumar has made a presentation and chaired a discussion session on 17th January 2014 on “Sustainable Employment and Well-Being in Rural Non-Farm Sector”. He emphasised on drivers of employment & well being which comprises policy and performance drivers of government. The session was critically discussed by the participants (faculty & research scholar and guest) of the conference.
Workshop with ESCAP- APCTT on Skill Development for Networking & Technology Transfer for Manufacturing Sector attended by Dr. P.U.B. Rao

Dr. P.U.B. Rao attended the above workshop on 13th January 2014 at Federation of Indian Export Organizations, New Delhi. The Workshop focused on skill development for networking technologies with 62 Asia Pacific countries, including Singapore, Malaysia, Indonesia, Australia, Iran etc for use of international platform for technology transfer especially in manufacturing sector. Mr. Michael Williamson, Head of APCTT broadly explained about the role played by his unit of UNO in helping the developing countries in networking for not only transfer of technology but also engaging management consultants for extension training assignments. Dr. Krishnan S. Raghavan and Dr. Satyabrata Sahu, Experts from UNESCAP – APCTT presented a detailed presentations on skill development for networking and business development in manufacturing sector which covered important topics like strategic imperatives for developing networking & negotiation skill for technology based co-operation, online resources & networks of APCTT, Policy support mechanism in select countries, technology monitoring etc. At the end a certificate of participation is given to Dr. P.U.B. Rao.

Two Day Management Development Program Conducted by I.T.S

A two day management development program with the topic – Export Procedure & Documentation with Special Ref to Foreign Trade Policy 2009-14. The program was organized for industry persons at Hotel Connaught, Shivaji Stadium, New Delhi, on 17th and 18th January 2014. Event manager was GCM Worldwide, New Delhi. Prof. Vijesh Jain from I.T.S was the guest speaker for this two day program, which saw participation from companies like Akzo Nobel, Kanpur, RITES Limited, Delhi, J.K. Group of Industries (Umang Dairies). Middle to senior level managers attended the program which was highly interactive. Several new practical problems related to export import procedure were discussed at the workshop. Program certificates were issued at the end of the program.
Quiz

1. What does SSL stand for?
2. What does DOCSIS stand for?
3. The main computer that stores the files that can be sent to computers that are networked together is...
4. In 1983, which person was the first to offer a definition of the term 'computer virus'?
5. Who co-created the UNIX operating system in 1969 with Dennis Ritchie?
6. Who co-founded Hotmail in 1996 and then sold the company to Microsoft?
7. 'DTP' computer abbreviation usually means?
8. What does PPTP stand for?
9. What is a NIC?
10. In which year was MIDI introduced?

You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)
QUESTION of Quiz in last Issue

1. Who has been appointed president of ASSOCHAM for the session 2013-14?

2. In India which state has the largest coal reserve?

3. The supreme commander of Indian armed force is ………?

4. Lakshmi sehgal who passed away recently was……?

5. Sugarcane production is highest In the state of ………………..?

6. Indian rupees fully convertible at……………?

7. In which state in the India is there a tiger reserve that is world heritage site?

8. West Bengal has a literacy rate of …….%?

9. In which year was Hindu college establish?

10. The founder of Facebook is ………?

Answers of Quiz in last Issue

1. Mr. Rana Kapoor
2. Jharkhand
3. President of India
4. Veteran freedom fighter
5. Uttar Pradesh
6. Current account
7. Madhya Pradesh
8. 77%
9. 1817
10. Mark Zuckerberg

Winners of Last Issue Quiz

Mr. Meeraj Akhtar
PGDM (2012-14)

You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of Winners will be published in next issue)