Certification & Ranking
- NAAC Accredited “A Grade” Institute
- Affiliated to UPTU, Lucknow
- All India Overall Ranking 39th, India Today
- Ranked 10th in India, 11th in North Region & 6th in the Category of Industry Interaction
- Business World Ranking
- Ranked 19th in North India, The Week
- All India Overall Ranking 45th, Outlook
- All India Overall Ranking 24th & Learning Experience Ranking 27th, Business Today
- An ISO 9001:2008 Certified Institute
- Authorized Centre for Ph.D. Programme
- IBM Centre of Excellence

Foreign Collaboration @ I.T.S
- Catholic University of Lyon, France
- Management Development Institute, Singapore
- University of Leicester, UK
- Chaoyang University of Technology, Taiwan
- UOG, Nepal
- Asian University, Thailand
- George Washington University, USA
- University of Le Roja, Spain
- Birmingham City University, UK
- Teesside University, UK

MBA Placement Brochure 2015
Our vision
Creating a Thinking Professional Order

Our mission
To make incessant endeavour to create learning process in response to changing managerial paradigms.

Our objectives
• Generating new learning techniques.
• Improving teaching process.
• Expanding the Information Technology capacity.
• Strengthening the industry-interactive network.
• Facilitating professional practitioners in searching their potential.
• Inculcating team spirit among the learners
ADVISORY BOARD

Dr. D.V. Singh
Chairman
Former Director, IIT Roorkee,
Former Vice Chairman, AICTE

Dr. Pritam Singh
Former Director IIM, Lucknow
Former Director MDI, Gurgaon,
Director General - IMT

Dr. Abad Ahmad
Professor, Jamia Millia Islamia
Former Pro Vice Chancellor,
Delhi University, Delhi

Prof. Atmanand
Professor, Management Development Institute
Director, Steel Authority of India Ltd.

Dr. M.P. Gupta
Former Professor & Dean, FMS
Delhi University, Delhi
Advisor at Sharda University

Dr. Ajay Pandit
Professor
Faculty of Management Studies

Dr. A K Mishra
Professor
IIM Lucknow

Mr. Manoj Tandon
Head, Banking & Finance Division
CSC India Pvt. Ltd., Noida

Mr. Shyam Malhotra
Executive Director
Cyber Media India Ltd., Gurgaon

Regional Officer (Ex-officio)
AICTE, Kanpur

Dr. R P Chadha
Chairman
I.T.S. - The Education Group

Mr. Sohil Chadha
Vice Chairman,
I.T.S. - The Education Group

Mr. Arpit Chadha
Vice Chairman,
I.T.S. - The Education Group

Mr. B K Arora
Secretary
I.T.S. - The Education Group

Mr. Surinder Sood
Chief Administrator,
I.T.S. - The Education Group

Dr. Sunil K. Pandey
Director-IT
Institute of Technology & Science

Prof. D K Pandey
Associate Professor
Institute of Technology & Science

Dr. Sapna Rakesh
Director (Management)
Institute of Technology & Science

ACADEMIC COUNCIL

LEADERSHIP TEAM

Dr. R P Chadha
Chairman
I.T.S. - The Education Group

Shri Sohil Chadha
Vice Chairman
I.T.S. - The Education Group

Shri B K Arora
Secretary
I.T.S. - The Education Group

Mr. Surinder Sood
Chief Administrator
I.T.S. - The Education Group

Dr. Sapna Rakesh
Director-Management
I.T.S. Ghashidbad

Dr. Sunil K. Pandey
Director-IT
I.T.S. Ghashidbad
I.T.S - THE EDUCATION GROUP

THE NEW AGE RESOURCES LECTURE THEATRES

I.T.S - The Education Group under the auspices of Durga Charitable Trust Society established its first campus at Mohan Nagar, Ghaziabad. The Group has been committed to its Vision of creating a thinking professional order. The group institutes have highly experienced faculty members, dedicated students, alumni and a closely linked network with the corporate that has helped building I.T.S a premier group of Institutions.

I.T.S Parivar takes pride in imparting education in the respective courses of Management, Information Technology, Dental Sciences, Engineering, Paramedical, Pharmacy and Microbiology. With the presence of 8 institutions, more than 700 full-time faculty members and 8000 skilled students serenity, the Group has been fully dedicated in delivering support and value to the society at large.

COURSES OFFERED

<table>
<thead>
<tr>
<th>Management</th>
<th>PGDM, MBA, BBA, Ph.D</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT</td>
<td>MCA, BCA</td>
</tr>
<tr>
<td>Engineering</td>
<td>B.Tech (ME, CSE, CE, ECE, EEE), M.Tech (CSE, ECE)</td>
</tr>
<tr>
<td>Dentistry</td>
<td>BDS, MDS</td>
</tr>
<tr>
<td>Biotechnology</td>
<td>B.Sc. (Biotechnology), M.Sc. (Biotechnology)</td>
</tr>
<tr>
<td>Pharmacy</td>
<td>B.Pharm, M.Pharm, Ph.D.</td>
</tr>
<tr>
<td>Paramedical</td>
<td>BPT, MPT</td>
</tr>
</tbody>
</table>

I.T.S runs two multi-speciality hospitals with 100 beds each catering to medical needs of society.

I.T.S - Surya Hospital, Murad Nagar, I.T.S - Surya Hospital, Greater Noida
Facilities are available for General Medicine, Surgery, Orthopaedics, Paediatrics, Gynaecology & Ophthalmology.
THE INSTITUTE
CAMPUS HIGHLIGHTS

THE INSTITUTES
I.T.S - Institute of Technology & Science, is one of the leading business-school in Delhi/NCR. The institute, which is Campus-1 of the four campuses, started with its flagship course in PGDM and now also has MCA, MBA, BBA, BCA courses to its credit. I.T.S is one of the B-school in the region awarded with the certification of ISO 9001:2008 & accredited as “A Grade” Institute by NAAC – National Assessment & Accreditation Council.

The curriculum is designed to provide contemporary knowledge and skills, both functional and entrepreneurial in the field of Management & Information Technology to provide students with necessary foundation and advanced knowledge. I.T.S also provides global exposure to the students by Foreign Student Exchange Programs.

The institute ensures application of theoretical fundamentals to real life situation through projects, case studies, role plays, management games, quizzes and industry interaction that are organized at regular frequency.

CAMPUS HIGHLIGHTS
- Ranked 30th amongst all B-Schools in India (Business World)
- Ranked amongst top 50 B-Schools in India (Competition Success Review)
- Ranked ‘A’ Category B-School in the country (Indian Management)
- An ISO 9001 : 2008 certified Institute
- NAAC Accredited “A Grade” Institute
- Authorised centre for Ph.D. programme
- NBA Accredited
MESSAGE FROM DIRECTOR- MANAGEMENT

The dynamics of the social, economic and corporate world is throwing up new challenges requiring different skill sets, personality and ability to manage diverse situational expectations. Education today has to be dome tackled with the emerging shift in paradigm. The world today needs professionals committed and humane at the core of their hearts to be able to make a difference in the quality of human life.
I.T.S established in 1995 is an institution which focuses on holistic development and aims to imbibe the right mix of theoretical knowledge and practical exposure to learners. The core strength of I.T.S Group is the right mix of infrastructural facilities, highly learned and experienced faculty members and self-driven enthusiastic students.
We organize a number of Seminars, Conferences, Workshops, Marketing Fair highlighting Research and Developments in various facets of Management which provides a platform to the students to develop the necessary academic and intellectual knowledge resulting in all round intellectual development. The focus on value based education coupled with extracurricular activities results in preparing students to acquire the requisite skills and attitude to support and steer corporate in their varied endeavours.
The Institute has a Corporate Resource Centre (CRC) which organizes guest sessions by senior practitioner of the leading corporate of India, Summer Training and the final placement of students. This networking also assists us in constantly updating our curricula and designing industry relevant courses.
I.T.S strives to create a thinking professional order and our efforts are aimed at progressively higher quality and performance benchmarks to offer human resources with desired knowledge, skills and attitude to facilitate the organizations in their mission of creating a better world.

Dr. Sapna Rakesh
Director Management
THE NEW AGE RESOURCES LECTURE THEATRES
Air-conditioned lecture theatres equipped with state of the art teaching aids including LCD projection systems to enhance the quality of academic delivery and maximize student learning experience. These spacious lecture halls are Wi-fi enabled with Multimedia Technology.

LIBRARY - LEARNING RESOURCE CENTRE
- Fully automated and air-conditioned
- Houses a collection of text and reference materials, 160 national/international periodicals, 70 audio video tapes, research reports, 2500 CDs/DVDs etc.

- E-Library, the virtual library – an IT based system containing pool of information for online browsing
- The Electronic Media Library Division is its unique feature
- Indian and International Global database related to Course Programmes and training material

IT & COMPUTING FACILITIES
- Excellent infrastructure with latest IT tools & techniques
- Ten modern Computer Labs with 637 Pentium based computers connected with structured optical fibre network
- MSDN academic alliance with Microsoft for latest product updates
- Round-the-clock Broadband internet 62 MBPS (1:1) connectivity
- IBM Centre of Excellence Software Lab
- Wi-Fi campus
SERВERS
- IBM X 3400 series & Xeon E Series, MS Window 2012 server
- Linux Enterprise Edition
- X-226 series server with lab automation software for student Login
- (MS Windows-2008 Server)

ONLINE DATABASE FOR ALL STUDENTS
- EBSCO Business Resource Premier
- IEEE Explore
- CAPITAL LINE Corporate Database
- SPSSv16
- DELNET Union Catalogue
THE INSTITUTE
CAMPUS HIGHLIGHTS

SPORTS COMPLEX
Equipped with separate gymnasium for girls & boys, also having facilities of indoor & outdoor games such as cricket, badminton, basketball, volleyball, table-tennis, chess, etc.

HOSTEL
Fully-furnished rooms with 24*7 wifi facility & CCTV camera for security. Both the hostels house separate mess facilities for all its residents.
- Eklavya Halls for boys
- Durga Halls for Girls

AUDITORIUM & SEMINAR HALLS
2 Auditoriums having seating capacity of 300 & 200 & 2 seminar halls having the capacity of 150 & 120. All are having air-conditioning facility & equipped with Audio-visual aids.

CAFETERIA & KIOSK
The cafeteria in campus is run by Bikano offering sumptuous meals, snacks & packaged items. A kiosk has also been set-up by CAFÉ COFFEE DAY to serve beverages & tit-bits.

IN-HOUSE PUBLICATIONS
- I.T.S News letter
- I.T.S Journal "SYNERGY"
MBA
Master of Business Administration

Duration: Two Year (Full time)
Affiliated to UPTU Lucknow

Students are allowed dual specialisation out of Marketing/Finance/Human Resource/Information Technology. To meet the demand of international markets, additional specialization of International Business and language classes for English are conducted. Regular industry and academia interface take place through Guest Lectures, Seminar, Plant Visits etc. Students are provided with books and study material. The minimum eligibility criterion for getting admission in MBA Programme is Graduation in any discipline from recognized University; candidates appearing in final year of graduation may also apply. Selection to MBA is based on qualifying UPSEE successfully. The candidate must register through an application form which can be obtained from Institute campus or downloaded from the Institute website: http://www.its.edu.in.

SEMESTER 1
- Principles and Practices for Management
- Marketing Management
- Human Resource Management
- Customer Relationship Management
- Quantitative Techniques for Decision Making
- Managerial Economics
- Accounting and Financial Analysis
- Environment & Management

SEMESTER 2
- Organisational Behaviour
- Operations Management
- Operations Research
- Financial Management
- Management Accounting & Control
- Business Research Methods
- Business Communication & Management Information Systems
- Term End Viva

SEMESTER 3
- International Business Management
- Rural Development
- Project Management
- Entrepreneurship Development
- Human Values & Professional Ethics
- Specialization Group - 1 Subject 1
- Specialization Group - 1 Subject 2
- Specialization Group - 2 Subject 1
- Specialization Group - 2 Subject 2
- Summer Training Project Report

SEMESTER 4
- Strategic Management
- Hospitality & Tourist Management
- Cyber Security
- Behavioral Finance
- Insurance & Risk Management
- Specialization Group - 1 Subject 3
- Specialization Group - 1 Subject 4
- Specialization Group - 2 Subject 3
- Specialization Group - 2 Subject 4
- Dissertation
FACULTY RESOURCE

Prof. (Dr) Sapna Rakesh
Director Management
MBA, Ph.D.
Experience: 19 years

Prof. Nectu Purohit
Assistant Professor
B.Com. (Hons), B.Ed.,
M.Com, CA
Experience: 5 Years

Prof. Nitin Saxena
Assistant Professor
B.Com. (Hons.), MBA,
MBA, Ph.D. (Fin.
Experience: 5 Years

Dr. Rabins Paurwal
Associate Professor
B.Sc., M.Sc., Ph.D
Academic Exp.: 10.5 Years

Prof. Rajeev Kumar
Asst. Professor
B.Sc., MCA Ph.D (Pur)
Experience: 10 Years

Prof. Chandramani Sharma
Assistant Professor
MCA, M.Tech

Prof. Abhay Kumar Ray
Asst. Prof

Prof. Sunil K. Pandey
BSc., MCA, PhD
Experience: 15.5 Years

Prof. Saurabh Saxena
Assistant Professor
MCA, MTech
Experience: 6.8 Years

Prof. Nancy Sharma
Assistant Professor
M.Sc., CS,
MCA, PGDBR
Experience: 9.9 Years

Prof. Gaurav Kumar
Assistant Professor
BSc., MCA

Prof. A. R. Mishra
Associate Professor
B.Sc., MBA, Ph.D (Pur)
Experience: 15 Years
Prof. Abhinav P. Tripathi  
Assistant Professor  
M.A (Eco.), MBA, Ph.D. (Pur.)  
Experience: 12 Years

Prof. Anusha Agarwal  
Assistant Professor  
M.A (Eco.), PGDBM, Ph.D. (Pur.)  
Experience: 13 Years

Prof. C. K. Sabharwal  
Senior Professor  
B.A., Economics (Hons.), Law & MBA  
Experience: 45 Years

Prof. Charu Chaudhry  
Assistant Professor  
B.Sc., MBA, Ph.D. (Pur)  
Experience: 10 Years

Prof. Dhruta K. Pandey  
Associate Professor  
M.A, MBA, LL.B, LL.M, LL.D, Ph.D.  
Experience: 15 Years

Prof. Dushyant Tyagi  
Assistant Professor  
B.Sc., M.Sc., M.Phil., Ph.D. (Pur)  
Experience: 5 Years

Prof. Gopal Krishna Dwivedi  
Assistant Professor  
B.Sc., B.ED., M.A., Ph.D. (Pur)  
Experience: 9 Years

Prof. Gorind N. Srivastava  
Assistant Professor  
B.Sc., MBA, Ph.D. (Pur)  
Experience: 10 Years

Prof. Kapil Mohan Garg  
Assistant Professor  
B.Sc., M.Phil., PGDM  
Experience: 13 Years

Prof. Lalit K. Sharma  
Assistant Professor  
B.Sc., M.A., M. Phil., MBA, PGDBA, Ph.D. (Pur)  
Experience: 15 Years

Prof. Mayank Kumar  
Assistant Professor  
B.Com. (Hons.), MBA, Ph.D. (Pur)  
Experience: 7 Years

Prof. Manju Lamba  
Assistant Professor  
B.Sc., PGDM, Ph.D. (Pur)  
Advance Diploma in German Language  
Experience: 4 Years

Dr. Mona Sahay  
Assistant Professor  
B.A (Hons.), MPM, Ph.D.  
Experience: 8 Years

Dr. Mukesh Purohit  
Assistant Professor  
MBA, B.Sc. (PCM)  
Ph.D. (Pur)  
Experience: 15 Years
FORUMS & ACTIVITIES & I.T.S

LITERARY CLUB
The purpose is to offer an intellectual platform to dedicated students for sharing their literary interests. The club facilitates exchange of ideas, emotions & theories through creative writing, debating and quizzing at Intra & Inter Institutional events.

WYSIWYG (WhatYou Say is WhatYou Gain)
Annual PG Management Fest & Students Felicitation Ceremony on 27th & 28th February, 2015.

NATIONAL CONFERENCES & SEMINARS
- National HR Conference: “Responsive HR” on 20th & 21st September
- National Seminar on “The Future of Marketing: Opportunities & Challenges” on 29th & 30th November
- National Finance Seminar on “Managing Finance During Crisis” on 7th & 8th February

CULTURAL AND SPORTS CLUB
A variety of activities are organized by the Club as a part of holistic personality development of the students. Institute aims at chiselling and moulding personalities with unique blend of humanistic scholarship and artistic creation. Whether you are interested in visual art, music, literature, dance or any other field of art, the Club has something to offer to everyone through various events. Fresher’s Party, Management games, Excursions, ACM (Association of Computing Machinery) Competitions.

CRC AND ALUMNI CLUB
The splendor and glory of the achievements of this club contribute to the brand name of I.T.S and constantly inspires the current students to scale greater heights. It bridges the gap between the corporate practices and the theory imbibed by the students through regular guest lectures in specialized fields, workshops and career guidance. This enables the students to get a deeper insight into industry practices and provides the corporate an opportunity to get a “feel” of the students’ perspective. This club organizes annual “Alumni Meet” at ITS Campus.

SANSMARAN
The annual Alumni meet was organised on 6th December, 2014 at I.T.S Mohan Nagar, Ghaziabad to reconnect with pass-outs of all academic programmes.
MANAGEMENT CLUBS

1. Finance Club - Students of MBA (2013-2015) has five members which organizes regular activities pertaining to Finance for knowledge sharing amongst peers.

2. HR Club - Activity ‘Exploration Try Me’ organizes case studies & Guest lectures are organised for understanding the best HR practices.

3. Marketing Club - organizes case studies in the class & field for logical study and understanding the market dynamics.

SPORTS ACTIVITY

- MBA Students got 1st Position in Chess Championship organised by Jaipuria Institute of Management, Ghazisbad on 22nd February 2014.
- MBA Students got 2nd Position in Inter-college Cricket competition was also organised by I.T.S from 24th to 27th March 2014 at Inghram Stadium.

ACADEMIC ACTIVITY

- Case studies, presentations and group discussions were regularly organized for MBA students for their holistic development. On passing of annual budgets.
- Different sets of educational activities were also organised by the course coordinator for MBA students.
- Summer Internship Project Competition organised in October 2014.
Corporate Social Responsibility

To foster its interaction with the society, I.T.S regularly conducts programmes to discharge its responsibility towards the mass.

- Blood Donation camp was organized with Rotary Club.
- Awareness camp was organized for lung cancer.
- Quarterly tree plantation camps were organized for making the world green.
- Cloth donation activity by I.T.S students for the needy ones in slum areas of Ghaziabad.
- Campaign against Drug Addiction.
- Utthan - Social Club for Poor Meritorious Students coordinated under Prof. G K Dwivedi.
- Two week training programme on "Computer Hardware and Networking" for Air Force Staff, Air Force Station, Hindon, Ghaziabad was organised at I.T.S, Ghaziabad from 04th to 16th February, 2014.
Cultural Activity

Farewell Party
April, 2014
This was the most unforgettable moment for our seniors. We have made this day really memorable and awesome for our seniors.

Fresher's Party
September, 2014
MBA students have organised the fresher's party for our juniors. The student management team very efficiently organised the party. It was the most enjoyable and memorable moment for us and our juniors.

Corporate Resource Centre
Corporate Resource Center bridges the gap between analytical and functional skills by providing the best fit to the students. The cross-sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year.
The activities of CRC can be broadly categorized into:

- Industry visits
- Summer Internship
- Pre-placement talks
- Live projects
- Seminars, Conferences & Workshops
- PDPs, GD/PIs & Mock Interviews
- Topic Based Guest Lectures
- Final Placement

### Alumni

<table>
<thead>
<tr>
<th>Name</th>
<th>Company Name</th>
<th>Company Name</th>
<th>Name</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nikhil Kumar</td>
<td>The Times of India</td>
<td>Shailendra Kumar</td>
<td>Nippon Pvt Ltd</td>
<td>Saurabh Sharma</td>
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<td>HDFC</td>
<td>Ashwin Yadav</td>
<td>Loyin Ltd</td>
<td>Narendra Kumar</td>
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<td>Rahul Sharma</td>
<td>Dainik Jagran</td>
<td>Meruleendra Singh</td>
<td>BioCen</td>
<td>Ritu Singhal</td>
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<tr>
<td>Deodas Singh</td>
<td>ICICI Bank</td>
<td>Rahul Prakash</td>
<td>Reliance Retail Ltd</td>
<td>Ritik Gupta</td>
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<td>Saif Adil</td>
<td>HCL Technologies</td>
<td>Jairam Tripathi</td>
<td>Karvy Stock Pvt Ltd</td>
<td>Dhananjay Singh</td>
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<tr>
<td>Sarita Yadav</td>
<td>Thomson Digital</td>
<td>Praush Chaudhury</td>
<td>Fersite Ltd</td>
<td>Mohit Gupta</td>
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<tr>
<td>Aditya Kumar</td>
<td>Telip Telecon (TL)</td>
<td>Vinay Kumar</td>
<td>Muropen Lab</td>
<td>Arpan Seth</td>
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<tr>
<td>Om Prakash Rai</td>
<td>Abbott India Ltd</td>
<td>Anirudh Tyagi</td>
<td>JK Tyres</td>
<td>Gyanesh Narayan</td>
</tr>
<tr>
<td>Maneet Singh</td>
<td>O-Xel Adir Pvt Ltd</td>
<td>Manish Krishna</td>
<td>Dr. Reddy</td>
<td>Deepti Awasthi</td>
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<tr>
<td>Ankit Malik</td>
<td>HUL</td>
<td>Pawan K. Sharma</td>
<td>ICICI Bank</td>
<td>Abhay Bajpai</td>
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<tr>
<td>Semit Timari</td>
<td>Cipla</td>
<td>Saurabh Shukla</td>
<td>ICICI Bank</td>
<td>ADCC Info CAD Pvt. Ltd.</td>
</tr>
<tr>
<td>Manish Sharma</td>
<td>Asian Paints</td>
<td>Priyanka Verma</td>
<td>Dr. Dadda</td>
<td>Anand Kumar</td>
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<tr>
<td>Maysale Jain</td>
<td>Birla tyres</td>
<td>Sushant Pandey</td>
<td>Lupin</td>
<td>Abhijit Sinha</td>
</tr>
<tr>
<td>Nitin Kumar</td>
<td>Jindal steel</td>
<td>Nilesh Singhastava</td>
<td>Cipla</td>
<td>Gaurav Sharma</td>
</tr>
<tr>
<td>Serbihi Sharma</td>
<td>Lepide S/W Pvt Ltd</td>
<td>Om Prakash Rai</td>
<td>GSK Pharmaceuticals</td>
<td>Divya Tyagi</td>
</tr>
<tr>
<td>Arun Pathak</td>
<td>D.B Corp. Ltd</td>
<td>Aditya Kumar</td>
<td>TNS</td>
<td>Kumar Himank</td>
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<tr>
<td>Nitin Saxena</td>
<td>I.T.S Management</td>
<td>Dedhakar Chauhey</td>
<td>Sikkim Manipal University</td>
<td>Parle Products, NCR</td>
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<tr>
<td>Shiv Pratap Singh</td>
<td>Business</td>
<td>Mohil Sharmaditya Siddiqui</td>
<td>Ferret Impex Pvt. Ltd.</td>
<td>Shweta Anand</td>
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<td>Satish Singh</td>
<td>JK Tyre</td>
<td>Monish Sharma</td>
<td>Berger Paints India Ltd.</td>
<td>Dilip Kumar Yadav</td>
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<td>S.K Aggarwal</td>
<td>Advance solution Pvt Ltd</td>
<td>Arunendra Mishra</td>
<td>ORGLOBAL Pvt. Ltd.</td>
<td>Saurabh Kumar</td>
</tr>
<tr>
<td>Vaishali Malik</td>
<td>Excel Pvt Ltd</td>
<td></td>
<td></td>
<td>Markit India</td>
</tr>
</tbody>
</table>
Industrial Visits
Yakult Danone India Pvt Ltd., Parle Products Pvt. Ltd., Markson

Institute-Industry Interface

Industry Exposure is a round the year activity in I.I.S. A student gets round the year exposure in various industries and the development gets continuously monitored through blended methodologies that help him/her secure successful placement in an organisation. All the students enjoy Project Training Opportunities and Final Placements through the Corporate Resource Centre which always remains active in the institution. The very success of I.I.S stands as a testimony as to how the students are getting placed in some of the most sought after Companies.

GRADUATION
- B.Com - 9%
- BBA - 13%
- B.Sc - 4%
- BCA - 28%
- Others - 54%

MBA SPECIALISATION
- Marketing - 19%
- Finance - 38%
- H.R. - 47%
International Collaborations

In its incessant endeavour to acquaint students & faculty with Global management practices, I.T.S-Group of Institutions, Ghaziabad has signed a Memorandum of Agreement with Chuyang University of Technology (Taiwan), Catholic University Lyon (France) & Management Development Institute (Singapore). The collaboration aims to incorporate following aspects in its incessant endeavour to acquaint students & faculty with Global management practices, I.T.S-Group of Institutions, Ghaziabad has signed a Memorandum of Agreement with Chuyang University of Technology (Taiwan), Catholic University Lyon (France) & Management Development Institute (Singapore). The collaboration aims to incorporate following aspects:

Student Exchange Programme
Faculty Exchange Programme
Research funding and Consulting
Research Sharing & Collaboration
New Programme/ Joint Certificate Offering
Emerging Market Programme Offering
Joint Seminars and Conferences

Foreign students from Japan, Russian & Poland attended
1 trimester in I.T.S Mohan Nagar, Ghaziabad.

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Project Undertaken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yuta Maruyama</td>
<td>Japan</td>
<td>Indo-Japan Trade Relation</td>
</tr>
<tr>
<td>Daydova Evgenya</td>
<td>Russia</td>
<td>Urban Transporation</td>
</tr>
<tr>
<td>Krzysz Remigiusz Kubiak</td>
<td>Poland</td>
<td>Market potential on Indian natural products in Poland</td>
</tr>
<tr>
<td>Agata Bielezewska</td>
<td>Poland</td>
<td>Women status in India</td>
</tr>
</tbody>
</table>
Accolades

I.T.S Parivar maintains constant interaction with eminent personalities from different spheres of the society for experience sharing & making students aware of the nuances of life. Some of the renowned personalities have shared their views after visiting I.T.S Group of Institutions.

Anurag Kaul
JM Bick management & Insurance Brokers Ltd.
My personal good wishes to the new batch and I hope that they will do well in life. Thankyou for the opportunity of interacting with the students with so much of good caliber.

Shantanu Choudary
GM Business India
Good interaction with the students and I look forward to more such seminars in future. Keep it up.

Abhijit Saxena
CEO Mobilize
It was a wonderful experience to be among so many great educators and other faculty members of I.T.S.

Divyanshu Goel
DGM Grasim Industries
First time I interacted with freshers and it was quite a good experience.

RP Singh
Director HR & Legal PPCO
A wonderful experience. I found its very lively. Keep it up.

Dr. M.S. Bawa
Executive Director ISTD
The students were quite participative, it was a pleasure to interact with the I.T.S students & Faculty of a great institute.

Mr. M.N. Hada
Chairman, Dmtl/CSI
Excellent infrastructure, well organized Institute wishing good luck to the students.

Balaji Vempereshwar
Senior Vice President (HR)
Great show, great faculty and talented students.

Piyush Srivastava
Executive Vice President NIT Tech. India
Wonderful program. Amazed to see the response of so many intelligent students.

Rajiv Mishra
Head BD Aditya Birla Retail Ltd.
Very focused approach by both the students and faculty.

Sumit Narsing
Director Marketing Samsung Electronics Mobile & IT
Very enthusiastic and engaging group as always.

Amit Doshi
Executive Director Corp. Affairs Hitachi Home
Pleasure to be back here with these great learners of I.T.S

Debasis Das
Category Head Johnson & Johnson
A great initiative to involve students with the industry and providing overall goodness.

Rama Dhamiya
Category Head Delux
It was a pleasure interacting with bunch of intelligent students and so much intelligent faculty.

Sanjeev Singh
GM & Head HRD Hero Moto Corp.
We are here because youth here is so much famous for the talent and skills in every field.

Rayesh Gulati
CEO Hero Motors
Time management must be appreciated here, the warmth, the hospitality and the excellence in communication.

Ravi Prasad
Director NMAI
I would like to come back again and again, it is impressive and amazing.

G N Barwal (Gyan Shram Rai Bansal)
Senior Vice President(JR) AMC
Wonderful Management programme and greatly benefited to all INDIA by ITS.

S U Zafar
Senior VP Upas Group
Great experience, good to attend the seminar. Keep it up such a wonderful caliber.

Vikas Arora
Vice President YES Bank
Well Managed events, well organized education and well disciplined students.

Vikas Gupta
Delivery Head Banking sector RUS
Amazing event, excellent level of students and faculty. My all good wishes to all students and faculty.
Alumni Achievers

Saiffudin Aadil
Dell Quest Software
Batch 2005-2007

Nilesh Srivastava
Ferring Pharmaceuticals Ltd.
Batch 2005-2007

Arpan Seth
Hibernia Network
Batch 2006-2008

Vibhor Bansal
NASSCOM
Batch 2004-2006

Rohit Sharma
TCI
Batch 2010-2012

Utkarsh Pandey
Coca-Cola Ltd.
Batch 2011-2014

Surbhi
Lepide Software
Batch 2005-2007

Vaishali Malik
Accenture
Batch 2006-2008

Rohit Verma
Tata Capital Ltd.
Batch 2009-2011

Sudhakar Chaubey
SMU
Batch 2004-2006

Omprakash Rai
Abbott Laboratories
Batch 2005-2007

Nilesh Srivastava
Ferring Pharmaceuticals Ltd.
Batch 2005-2007
AAKASH PUNDIR
Finance, Marketing
BBA, CCS University
Lumax Industries Ltd.
Study of financial statement analysis of Lumax Industries Ltd.

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Get IT Infomedia
Awareness of Get IT new product among the customers

ABHINANTU SINGH
Marketing, Finance
B.Com, V.S.S.P.I., Jaipur
ITC
Marketing strategy and distribution channel

ABHINANDAN SRIVASTAVA
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B.Com, C.S.I.M., Kanpur
Mirza International Ltd.
Working Capital Management

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Real Elements Hospitality Ltd.
Analysing customer performance of solar products "A study on real life data at Ghazipur"

ABHISHEK KUMAR SINGH
Marketing, B
B.Com, Dr. Ram Manohar Lohia University
Get IT Infomedia
Analysing the market trend for Get IT Infomedia product Askme

ABHISHEK MISHRA
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IT Media Kanpur
Performance Management System at IT Media Kanpur

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HR, B
BBA, CCS University
Cooper Standard
Performance appraisal a study in Cooper Standard

ABHISHEK SINGH
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BA, Delhi University
Get IT Infomedia
Data acquisition and refreshment in askme.com

ABHISHEK KUMAR SINGH
Marketing, Finance
B.Com, Allahabad University
Get IT Infomedia
The study on impact of depreciation of askme.com

ADARSH VISHNOI
Finance, Marketing
B.Com., Kanpur University
Nokia Software
Comprehensive study on corporate bank and central bank of India

AZIZ KAMBOJ
HR, Marketing
B.Com., University of Delhi
Apex Tiq India Pvt. Ltd.
To study the benefits of training and development in Apex Tiq India Pvt. Ltd.
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<td>BBA, CCS University</td>
<td>Lotus Herbals</td>
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<td>Akshay Sharma</td>
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<td>Life cycle of Lead of Advance Financial Service Ltd.</td>
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<td>Marketing, B</td>
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<td>Analysis of multi brand car spare parts in Supply Chain Management</td>
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<td>Anjali Nesi</td>
<td>HR, Marketing</td>
<td>BBA, CCS University</td>
<td>Mohindra Suni</td>
<td>Employment satisfaction survey at Mohindra Suni Systems Ltd.</td>
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ANKIT ARIMA
Marketing, BB
BBA, CCS University
Bajaj International Pvt. Ltd.
Braker V/S others retail; water

ANKIT CHOUDHARY
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BBA, CCS University
Get IT Infomedia
Analysis of customer behavior towards Get IT Infomedia

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BBA, CCS University
Dheer Global Ltd.
Comparative study of Dheer Global Ltd. with the most preferred brand of consumers

ANKIT TYAGI (PT A)
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Banglore Garthwill Univ.
Hero Electric Vehicles Pvt. Ltd.
A comparative study on Hero Electric Society & other parts two wheeler in Delhi

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Analysis Consumer behavior towards Hero Moto Corp.

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A study of employees perception towards working environment in Big Bazaar, Ghaziabad

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Comparison and swot analysis of Shriramkhan with other company

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Future Group (Big Bazaar)
To Study the process of recruitment and selection at Future Group

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A study on consumer interest in directional media with reference to Yellow Pages

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Customer satisfaction level in a retail store with reference to Big Bazaar

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Matrix Cellular International Services Pvt. Ltd.
Analyzing market customers and positioning of Matrix Cellular

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SVP Group
Financial analysis of SVP Group
STUDENT PROFILES

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ShriRam Plastics & Rang Ltd.
Analysis of Working Capital Management

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ShriRam
Selection of Breach and online trading account and marketing strategies of shriRam

ARYAN KUMAR SINGH
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ShriRam Fashions Pvt. Ltd.
Analysis of financial statement of ShriRam Fashions Pvt. Ltd.

ASHWANI KUMAR SINGH
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Goodheart Fashions Pvt. Ltd.
Consumer buying behavior towards garments of Goodheart Fashions Pvt. Ltd.

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Pepsi
Working Capital Management of Yamam Beverages Ltd.

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Hero Moto Corp. Ltd.
Analysis of consumer preference for bikes with reference to Hero Moto Corp in UP/UP

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Marketing, Finances
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Ambedkar University Agra
Sanzo Ltd.
To study the sales promotion of antibiotic (CE/DOIC)

BHARAT BRUSAN
Marketing, HR
B.M.M., S.B.T.
Lalitkala
Bolder International Pvt. Ltd.
Marketing strategy of mineral water with special reference to Bolder

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BBA, Ja Marw. Vyas University, Jodhpur
Nokia Software
Comparative Study on Financial Performance of HONED & IOCL Bank

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BBA, M.J.P. Rohtakhand Bansly
Out IT Infomedia
Analyzing the market trends and development research for GET IT Infomedia products

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B.Com University of Allahabad
Get IT Infomedia
Assume.com and GET IT Infomedia a digital market

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Analysis of working Capital Management
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- **Specialization:** HR, Marketing
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- **Project:** Capital budgeting: A case study of Ordnance Factory

**GAURAV GAUR**
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- **Education:** BBA, CCS University
- **Project:** Comparison of products and services offered by Shriram and between other competitors

**GAURAV PANDEY**
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- **Education:** B.Com, V.B.S. Parmarvach University, Jaipur
- **Project:** Marketing division of IFFCO on marketing of IFFCO fertilizer in Allahabad area

**GAURAV PATHAK**
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- **Project:** Analysis of financial performance through ratio analysis

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- **Project:** A study of customer satisfaction towards O3 +

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- **Project:** Analysis of Working Capital Management

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- **Project:** Analysis of derivatives market in India with reference to Shriram

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- **Education:** BBA, M.P.Rohilkhand University
- **Project:** Acceptance of Digital media marketing tool by SMEs

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- **Project:** A study on customer satisfaction at Big Bazaar

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- **Project:** Life cycle of load quality

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- **Education:** BBA, CCS University
- **Project:** Get IT Information
- **Project:** Customer perception for online promotion with reference to Get IT Information
KHUDJA ABDEEN
Finance, Marketing
B.Com, Islamia College of Commerce
Thomson Press (India) Pvt. Ltd.
Receivable Management

KHUSHI MANZoor
HR, IB
B.Com, D.D.U. Gorakhpur University
Cooper Standard
Performance appraisal: A study in Cooper Standard

KRITIKA TAYAL
HR, Marketing
BBA-CCS University
Future Group (Big Bazaar)
Human Resource Information System

KRUSHAN KUMAR SHARMA
Marketing, IB
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Bilateral International Pvt. Ltd.
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KUSHUM SINGH
Finance, Marketing
BBA-Nahas Samta Kashi Vidyapith, Varanasi
Hirakko Industries Ltd.
Ratio analysis

LOKESH KUMAR SANGWAN
Marketing, IB
BBA, M.J.P. Rohilkhand University
Future Group (Big Bazaar)
Customer satisfaction level in retail outlet with reference to Big Bazaar

MAAZ ABDULLAH
Finance, Marketing
BBA, Rohilkhand University
Shahzahan Ltd.
A study of perception of customers towards Shahzahan & comparison with other jewellery names

MAHENDRA PATAP SINGH
Marketing, HR
BBA, Dr. Ram Manohar Lohia Awadh University
Hero Electric Vehicles Pvt. Ltd.
Consumer perception towards Hero Electric Bike in Lucknow city

MANISH KUMAR SINGH
Marketing, IB
B.B.A., Manv Bharat University
Chohan Group
A study on consumer preference towards sunflower oil produced by the company

MEERKASHI SINGH
HR, IB
B.Com, D.D.U. Gorakhpur University
BHEL, Harwar
A study of recruitment and selection process in BHEL

MEENAJ JAIN
HR, Marketing
B.Com, C.C.S. University
Arvika Exports
Performance appraisal system at Arvika Exports

MEERA
Finance, Marketing
B.B.A., C.C.S. University
Shriram Pita & Rings Ltd.
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<tr>
<td>Milisha Srivastava</td>
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<td>Finance, Marketing</td>
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<td>Pragati Nagar</td>
<td>Marketing, HR</td>
<td>B.B.A. Omca, M. Gorakhpur, TMI, IIT Madras</td>
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<td>To study the perception of customers towards “Online Advertising”</td>
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<td>Pramod Chandra</td>
<td>Finance, Marketing</td>
<td>B.Com., D.D. E. Patna College</td>
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<td>Sharan Ltd. Basics of stock market &amp; comparative analysis of leading online share company in India</td>
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<tr>
<td>Praveen Kumar Ray</td>
<td>Marketing, IB</td>
<td>B.C.A. Sikkim Manipal University</td>
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<td>Hero Electric Vehicles Pvt. Ltd A research report on comparison between Hero bikes and other e-bikes</td>
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RISHU CHAUDHARY  
Finance, Marketing  
B.Com, CCS University  
CHW Forge Pvt. Ltd.  
Analysis of Working Capital Management

NITESH KUMAR  
Marketing, B  
B.B.A., CCS University  
Plasto Pack India Pvt. Ltd.  
A study on the better promotional schemes for dealers

ROHIT KUMAR JAISWAL  
Marketing, HR  
B.B.A., CCS University  
Future Group (Big Bazaar)  
Customer satisfaction at Big Bazaar

RUCHI SINGH  
HR, Marketing  
B.Com., University of Allahabad  
Tata Goldrush Sales & Services Ltd.  
HR policy manual

SAKSHI SHARMA  
HR, Marketing  
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Future Group (Big Bazaar)  
Recruitment and selection

SAMEEKSHA MITTAL  
Finance, Marketing  
B.Com, Dr. B.R. Ambedkar University, Agra  
Nuxcess Software  
Comparative study of Bank of India vs Bank of Maharashtra

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B.B.A., CCS University  
Future Group (Big Bazaar)  
A study on buying behaviour of customer in Big Bazaar

SANJAY PAL  
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B.Com, C.C.S. University  
Cooper Standard Automotive India Pvt. Ltd.  
A Study on Use of G-Forms in Course of Sales & Purchase

SAURABH GARIG  
Finance, Marketing  
B.Com, C.C.S. University  
Mukesh Software  
Comparative financial analysis between two banks

SAURABH SHARMA (KS)  
Finance, Marketing  
B.Com, C.C.S. University  
Maruti Suzuki  
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SAURABH SHARMA (RS)  
Marketing, B  
BBA, C.C.S. University  
Quantum Paper Ltd.  
Analysis of Customer preferences for Quantum Paper Ltd.
SHAHIL KUMAR RAY
Marketing, International Business
B.Sc., U.P. Open University
Get It Infomedias
User Perception towards Online Yellow Pages With Reference to GetIt Infomedias

SACHIN SAKHENA
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Radio Khatan Ltd.
Financial analysis

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Future Group (Big Bazar)
Recruitment, Selection & Orientation

SHIV Nandan Pandey
Marketing, HR
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Reliance (ADAG)
Understanding Consumer Buying Behaviour for Promoting Sales of Reliance NextConnect Broadband Plus

SHIVAM PANDEY
Marketing, HR
B.Com, Dr. Ram Manohar Lohia Awadh University, Faizabad
Thomson Press (India) Ltd.
Market potential for "Print on Demand" in Corporate - A digital print revolution

SHIVAM TYAGI
Marketing, Finance
B.B.A., CCS University
Shriram Pistons & Rings Ltd.
Analysis of working capital management of Shriram Pistons & Rings Ltd.

SHIVAM VASHISHTHA
HR, Marketing
B.Tech., CCS University
HCL Infosystem Ltd.
Measuring the Effectiveness of Recruitment & Selection Process in HCL Infosystem

SHOBHA SHERIAN
HR, Marketing
BBA, CCS University
Metterson Sumi
Employee Satisfaction Surveys

SHREYA MARESH
Marketing, HR
B.Tech. (Biotech)
Integral University
Wonzet Healthcare Pvt. Ltd.
Marketing analysis of ORLISTAR & METHYPROLACT in Lucknow region

SHRUTI KUMARI
Finance, Marketing
B.Com. Vinoba Bhave University, Narmada
Nucleus Software
Comparative study on financial performance of Punjab National Bank & Oriental Bank of Commerce Reference to Nucleus Software

SHWETA SINGH
HR, Marketing
B.Com. CCS University
Birla International Pvt. Ltd.
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SIDDHARTH SHARMA
Finance, Marketing
BBA, CCS University
Nucleus Software
Comparative analysis of financial statements between Canara Bank and Bank of Baroda
VINAY KUMAR
Finance, Marketing
B.Com, Himsach Pradesh University
India Infoline
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VIRAT CHAUHAN
Marketing, Finance
BBA, Skilled Mussoor University
Biset International Pvt. Ltd.
Corporate client servicing at Biset

VIPUL KUMAR SINGH
Finance, Marketing
B.B.A, CCS University
Trustline Securities Ltd.
Investor behaviour towards mutual funds with Special Reference

VIJAY SINGH
Marketing, HR
B.B.A, CCS University
Reliance Retail Ltd.
Consumer satisfaction in Reliance Retail Pvt Ltd

YASH BHARDWAJ
Finance, Marketing
B.Com, CCS University
Steel Authority of India Ltd.
Study on by products and secondary products

YASH BICHLAL
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J. J. D. Enterprise
Recruitment and selection

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- Shreya Naresh
- Shruti Kumari
- Aman Puspha
- Bharat Bhushan
- Sameeksha Mittal
- Shivam Pandey
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<td>Mohan Nagar</td>
<td>Mohan Nagar, Ghaziabad - 201007</td>
<td>0120-2811000 / 2811111 / 2811112</td>
<td>09447744041 / 42 / 43 / 44, 09818144481</td>
<td><a href="mailto:itsnn@its.edu.in">itsnn@its.edu.in</a>, <a href="mailto:admission.nn@its.edu.in">admission.nn@its.edu.in</a></td>
<td><a href="http://www.facebook.com/ITS.MohanNagar.Ghaziabad">www.facebook.com/ITS.MohanNagar.Ghaziabad</a> <a href="http://www.facebook.com/ITS.NorthernIndia">www.facebook.com/ITS.NorthernIndia</a></td>
</tr>
<tr>
<td>Murad Nagar</td>
<td>Delhi-Meerut Road, Muradnagar, Ghaziabad 201206</td>
<td>0129-2253689 / 21 / 22</td>
<td>08447739320 / 21 / 24</td>
<td><a href="mailto:dentalt@its.edu.in">dentalt@its.edu.in</a></td>
<td><a href="http://www.facebook.com/ITS.DentalCollege.Ghaziabad">www.facebook.com/ITS.DentalCollege.Ghaziabad</a></td>
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| M.D.S | M.Sc. | M.D. | M.P.T | |
| | | | | M.Pharma |
| | | | | Ph.D (Pharmaceutical Science) |
| MBA | PGDM | B.Tech | M.Tech |
| | | | |
| BDS | MDS |

*Contact details consist of numbers of Admission Department

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